



9th ABISS welcomes 1303 digital innovators and lays foundation for international follow-up

Press release – Kortrijk, 7 October 2024

On Thursday 3 October 2024, ABISS once again brought together the cream of industrial decision-makers for a successful 9th edition of its annual summit & networking event combination. With a noticeable growth in on-site visitors (+14%), ABISS achieved its target with a total of 1303 visitors comprising 1018 physical and 285 digital participants. This edition once again demonstrated the importance of rapidly adapting digitalization and connectivity within the industry, with a strong focus on innovations around cybersecurity for OT and Industrial AI. The latter topic was elevated from theory to -already actual- practice by numerous concrete demos.

Versatile programme with 14 well-attended Expert Classes and demos

Visitors could participate in 14 Expert Classes this year, which were intensively attended and attracted a lot of interest. A convivial and friendly networking atmosphere also prevailed alongside the 'learning hubs'. On the exhibition floor, as many as 92 technology partners presented a large number of demos, introducing visitors from OT and IT teams from various industrial sectors to the latest developments and solutions. The variety of technologies and applications, as well as the level of these innovations underlined ABISS' role as the networking platform of choice for industrial digital innovation.



The first photos of ABISS 2024 can already be viewed here: <https://www.abissummit.eu/en/contact/press/>

A good mix of SMEs and large industrial companies

The visitor mix included both SMEs and large industrial companies, highlighting once again that ABISS offers solutions for companies at all stages of their digitization journey. Whether they are (start-up) companies taking their first steps, or advanced players looking to benchmark and optimize their existing processes, ABISS offers something for everyone. This makes the event highly relevant for decision-makers from all industry verticals. A reflection that is evident in the visitors to this edition: OT/IT teams, coming from diverse industries, such as mechanical engineering, food industry, automation and ICT, among others.

ABISS BE 2024 in numbers

Visitors' profiles

33,92 % of visitors are either members of general management or owners/managers of their companies

66,08 % of visitors are decision-makers working for specific business units:

- 17,19 % from Innovation / technology / IT & Digital assets departments
- 13,10 % from Engineering / R&D / Design departments
- 12,65 % from Production / Assembly / Operations / Planning departments
- 10,06 % from Supply chain / Automation / Maintenance departments
- 7,91 % from Marketing / sales & aftersales / planning & HR departments
- 5,17 % other

In the following sectors (in order of importance):

- ICT/Software/Industrial networks
- Machinery & equipments
- Engineering & automation services
- Mechanical Engineering - High Tech Systems & Mechatronics
- Food & agro-industry
- Metal, composite & plastic processing
- Logistics, packaging & transport
- Energy/Water/Utilities
- Petrochem/chemical industry
- Automotive

Next year's anniversary edition and a first ABISS in the Netherlands

The organization is already looking forward to 2025, in which ABISS will not only celebrate its 10th edition in Kortrijk (9 October 2025), but will also organise the first edition in the Netherlands. This first-time Dutch event will take place at Breepark in Breda on Thursday 30 October 2025. After intensive market research, it is clear that the Dutch industrial public can also appreciate this kind of knowledge sharing, tested on the spot against today's possibilities.

Other initiatives

In February 2025, Industrialfairs will host the 2-year [Indumation network event](#) in Leuven. The high-end network event, alternating with [Indumation.be](#) in Kortrijk, for industrial decision-makers looking for top technology partners in industrial automation. At the end of March (26 to 28 March 2025) [MACHINEERING](#) will take place in Brussels Expo. Benelux's largest -in demo- technology show for new manufacturing technology & mechanical engineering.

For more detailed information regarding ABISS and the other 4 trade fairs/events dedicated to technology in industrial environments, do not hesitate to send us an e-mail: info@industrialfairs.com (www.industrialfairs.com)